



LITERARY TECHNIQUES USED FOR REPRESENTING ASIA BASED  
ON ORIENTALISM IN AMERICAN POPULAR MEDIA  
IN THE 21<sup>ST</sup> CENTURY

WEERAWAT LERTROMYANANT

INTERNATIONAL COLLEGE  
CHIANG MAI RAJABHAT UNIVERSITY

This research was funded by  
Chiang Mai Rajabhat University Research Fund, 2020 Fiscal Year  
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